

20  
25



# SPONSORSHIP OPPORTUNITIES

THIRD ANNUAL

BLACK, SILVER &  
BLUE GALA

FRIDAY **25** AT 5:30 PM  
APRIL

Metropolitan Ballroom  
Golden Valley, MN 55416

Contact: [krista@everythirdsaturday.org](mailto:krista@everythirdsaturday.org)

952-356-5116

# ABOUT THE GALA

---

We are hosting our third annual Black, Silver & Blue Gala in celebration of all the support we've received here at ETS. The gala will be an evening full of reflection, fun, camaraderie, and vision, bringing people together who are committed to helping veterans and their families. The gala will include a cocktail hour, a silent auction, dinner, and stories from veterans.

Your partnership plays an invaluable role in strengthening communities and even changing the trajectory of a veteran's life. Issues confronting veterans include homelessness, mental health conditions, substance abuse, and wounds to the soul, caused by military service. As the needs of veterans evolve, we've done our best to evolve and meet them.

We hope you feel inspired to join us as we continue our mission to foster hope and support post traumatic growth for veterans and their families.



# SERVICES

## FUNDED BY GALA PROCEEDS

### SUPPORT

Veterans may visit our free supply store once a month to pick up clothing, hygiene items, blankets, and more.



The ETS shuttle stops at the Community Resource & Referral Center (CRRC) monthly to pick up veterans who would like to use the supply store.

### CONNECT

The Veterans Resource & Empowerment Center (VREC) is a place for veterans to gather and build community.



The Pop Smoke network of partners provides a simple, digital pathway for veterans and their families to access the support they are seeking.

### EMPOWER

Warrior's Return is a 5-week program designed to empower veterans and their families as they pursue a future tailored to their individual experiences, skill sets, and dreams.



The coffee bar was created in memory of MSgt Rick Gustafson and is a space where the community can gather, connect, and directly impact ETS through their coffee purchases. Rick's is also the site for our veteran internship.

# SPONSORSHIP OPPORTUNITIES



	Title Sponsor \$20,000 (FILLED)	3 Star ★ ★ ★ \$7,500	2 Star ★ ★ \$5,000	1 Star ★ \$2,500	Table Sponsor \$1,000
2 tables of 8 + priority seating					
1 table of 8 + priority seating					
1 table of 8					
Welcome Guests From Stage					
Recognition in Gala Print Materials					
Company Name in Gala Logo					
Recognition in Newsletter					
Company Logo Included in Slideshow During Event					
Recognition on Social Media					
Onstage Recognition					
Recognition in Gala Email Blasts					
Logo & Links to Company Website Included on Gala Event Page					
Name or Logo Recognition in Gala Program					Name Only
Name or Logo and Link on Gala Registration Page					Name Only
Name Included at Sponsored Table					

# SILENT AUCTION DONATIONS



Preferred Deadline: April 11, 2025

---

## IN-KIND DONATIONS

- Silent auction items are very impactful in creating a fun event and a way to help with ETS funding for 2025. A variety of items can be donated and are appreciated.
  - Standalone Items
  - Themed Baskets
  - Movie/Restaurant Tickets
  - Homemade Gifts
  - Small Business Products / Services
  - Event Tickets
  - Travel Experiences
  - Sports Memorabilia
  - Get Creative!

### **ALL FUNDS RAISED BENEFIT ETS**

ETS is a 501(c)3 non-profit organization. Learn more:  
[EVERYTHIRDSATURDAY.ORG](http://EVERYTHIRDSATURDAY.ORG)

Contact: [krista@everythirdsaturday.org](mailto:krista@everythirdsaturday.org)  
952-356-5116